Attorney Docket 100-2134 Amendment Date: 10/6/06

PATENT APPLICATION

In re Application Richard A. Wilson Jr. Confirmation 9747

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

of:

100-2134

Application No.: 10/816,681

Filed: April 2, 2004 Examiner: Rosen, Nicholas D.

For: LEVERAGING INSTANT Art Unit:

MESSAGING

PRESENCE TO DRIVE SALES

OPPORTUNITIES

3625

No.:

Mailstop Amendments Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION/AMENDMENT

Sir:

In response to the Office Action mailed July 21, 2006, reconsideration of this action and allowance of the claims of the present application are respectfully requested in view of the following remarks:

Remarks/Arguments begin on page 2 of this paper.